



# TEN DELICIOUS COOKIE DOUGH FLAVOURS

Dear Parent/Guardian

## RE: Billy G's Gourmet Cookie Dough FUNdraiser

The **Edens Landing P&C Association** are holding a Billy G's Gourmet Cookie Dough drive as a major fundraiser this term and we ask for your support. All the funds raised will go towards improvements and learning resources within our school.

Billy G's is an Australian family owned and operated business. There are ten (10) delicious flavours including their **NEW Mint Choc** and **NESTLE® SMARTIES® cookie dough**. There is even a cheese flavoured Doggie Dough for your special furry family members! The delicious cookie dough is only available through fundraising and is not sold in stores, so stock up!

NEW Mint Choc	Anzac	Caramel Fudge	Choc Chunk	Gingerbread
Nestle Smarties	Raspberry White Choc	Strawberry Cheesecake	Triple Choc	Doggie Dough

**Price Per 1kg TUB: \$16.00, each tub makes 40 x 25gm cookies.**

**Final Online Orders Due: Sunday 7 June 2020**

**Online Prize Ordering Closes: Monday 8 June 2020**

**Delivery Date: Wednesday 24 June 2020**

### How long does the Cookie Dough Store for?

Once you have received your tubs, your cookie dough can be placed in either a fridge or freezer. The cookie dough can be stored in a fridge for up to 4 weeks or a freezer up to the best before date. The cookie dough can be refrozen on many occasions up to the best before date.

### How Do We Fundraise?

**Students** share the link to their fundraising page with family, friends and neighbours so they can order direct.

**Students** who sell 1 tub or more are entitled to an incentive prize for their efforts. But why not aim higher? You have the option to choose up to five (5) prizes and this will set your fundraising goal. Family and friends are your greatest supporters, so ask them first for support. You will reach your fundraising goal in no time!

### How do we create an Online Fundraising Page?

Creating a fundraising page is easy as 1,2,3.

1. Head to [www.cookie dough.com.au](http://www.cookie dough.com.au) to create your Online Fundraising Page by clicking the "Register Now" button and fill in your information as a parent/guardian.
2. Choose your child's prize goals and create their avatar!
3. Share your child's online fundraising page with your family and friends via the "Share" section so they can start buying some Cookie Dough as well, How Easy!

There are great features in the online portal like creating your own avatar, selecting your prize goal and entering your cash sales!

**Win a Dream Holiday worth \$10,000!** Create an Online Fundraising Page at [www.cookie dough.com.au](http://www.cookie dough.com.au), sell or purchase one tub or more of Billy G's Gourmet Cookie Dough and you will automatically go into the draw to win a \$10,000 Dream Holiday.

**The Leaderboard Challenge** – If you become the highest fundraiser in our **school** leaderboard you will automatically go in the draw for the chance to win a Cruise worth \$5,000. How exciting! Let's get fundraising!

### How to Order Prizes?

To reward your child for their efforts, they can choose incentive prizes based on the total amount of tubs sold.

- Login to your Online Fundraising Page at [www.cookie dough.com.au](http://www.cookie dough.com.au). Once the fundraiser has finished, click the 'ORDER MY PRIZE' button via the dashboard. Select up to five (5) prizes to the amount of tubs you have sold.

Thank you in advance for your participation. Happy fundraising!